

CMU

MEDIA



BROWSE THE CMU LIBRARY...

THE MUSIC INDUSTRY [BROWSE>](#)

CMU WEBINARS: **A:E DAY** PERFORMER PAYMENTS FROM STREAMING **CMU+TGE**

DISSECTING THE DIGITAL DOLLAR **Up ahead** BUILDING TRUST **MUSIC COPYRIGHT EXPLAINED**



TRAINING

STREAMING SERVICE

THE MAJORS - THEIR DISTRIBUTORS: Spotify, Apple Music, Amazon Music, YouTube Music, Tidal, Pandora, iHeartRadio, SiriusXM, Deezer, SoundCloud, Rdio, Last.fm, Amazon Music, YouTube Music, Tidal, Pandora, iHeartRadio, SiriusXM, Deezer, SoundCloud, Rdio, Last.fm

INDEX VIA MERLIN

INDEX VIA BELIEVE

ARTISTS VIA DISTRIBUTORS: amuse, D4+D, Believe, EmuLands

There are two sets of music rights and two music rights industries.

RECORDINGS	SONGS
<ul style="list-style-type: none"> AAA MASTER RIGHTS / PHONOGRAPHIC RIGHTS RECORDING ARTISTS RECORD LABELS RECORD INDUSTRY 	<ul style="list-style-type: none"> AAA PUBLISHING RIGHTS / AUTHOR RIGHTS SONGWRITERS/COMPOSERS MUSIC PUBLISHERS MUSIC PUBLISHING SECTOR

RESEARCH

BUILDING TRUST

MUSIC COPYRIGHT EXPLAINED

CMU PRESENTS **DISTRIBUTION REVOLUTION**

Up ahead **MARKETING POWER THROUGH DATA AND NETWORKS**

PRESENTED BY **CMU**

DISSECTING THE DIGITAL DOLLAR

THIRD EDITION

EVENTS

A:E DAY

ARTIST:ENTREPRENEUR DAY
with Roxanne de Bastion, Emma McGann and Kimberly Anne

completemusicupdate.com

CMU:DIY GUIDE
MUSIC COPYRIGHT
EXPLAINED

Copyright is a legal concept which provides creators with certain controls over the outputs of their creativity - which can then be exploited for profit.

#01: there are two
sets of music rights

THE CORE MUSIC RIGHTS

RHYTHM

LYRICS

MELODY

SONGS



THE SONG RIGHTS
aka “the publishing rights”

PERFORMANCE

PRODUCTION

MASTERING

RECORDINGS

THE RECORDING RIGHTS
aka “the master rights”



#02: copyright allows
music-makers to control
what happens to their music

COPYRIGHT CONTROLS

REPRODUCTION

DISTRIBUTION

RENTAL

ADAPTATION

PERFORMANCE

COMMUNICATION

MAKING AVAILABLE

COPYRIGHT CONTROLS

MECHANICAL RIGHTS

REPRODUCTION

DISTRIBUTION

RENTAL

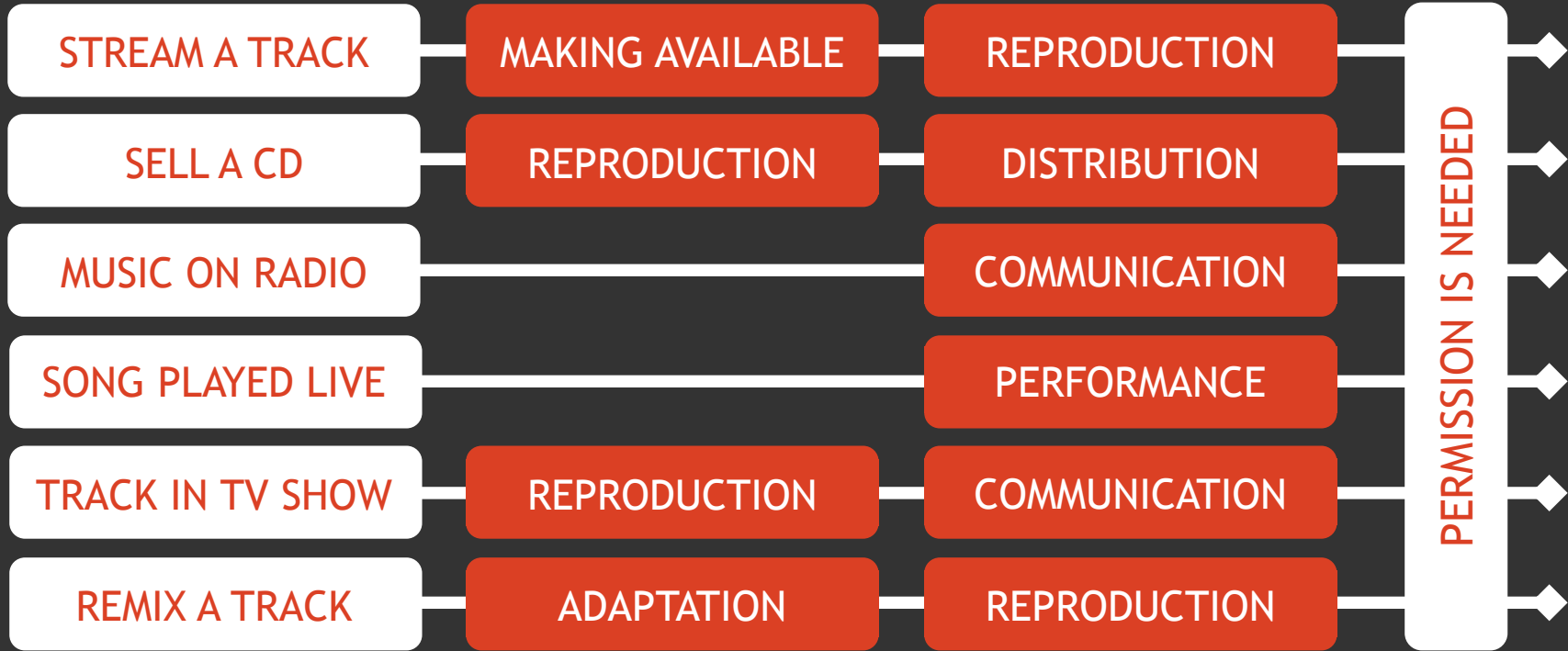
ADAPTATION

PERFORMANCE

COMMUNICATION

PERFORMING RIGHTS OR NEIGHBOURING RIGHTS

EXPLOITING COPYRIGHT CONTROLS



MUSIC LICENSING



If a third party exploits the music

Permission is needed

That's music licensing

But who issues the licence?

#03: music-makers work
with business partners to
manage their music rights

BUSINESS PARTNERS

SONGS



COLLECTING SOCIETY
aka CMO / PRO / MLC

MUSIC PUBLISHER

RIGHTS ADMINISTRATOR

MUSIC PUBLISHING SECTOR
focused on the song rights

RECORDINGS

COLLECTING SOCIETY
aka CMO / PRO / MLC



RECORD LABEL

MUSIC DISTRIBUTOR

THE RECORD INDUSTRY
focused on the recording rights

BUSINESS PARTNERS



Business partners manage the rights

And might provided other services

Taking a cut of the money in return

May also take ownership of the rights

#04: copyright is automatic -
collaborators need
to agree ownership

Copyright is automatic - so who are the default owners?

SONGS

whoever creates, composes
and/or writes the song

“AUTHOR”

RECORDINGS

whoever organises for the
sound recording to be made

“PRODUCER”

COPYRIGHT CO-OWNERSHIP



Document what you agree with a contract, or one-page split sheet, or exchange of emails, or use an app that can record what you agree.

Log what you agree with the music industry's main databases run by the collecting societies - so PRS for songs and PPL for recordings.

#05: performers have rights
even if they don't own
the copyright in a recording

PERFORMER APPROVALS

FIXATION

REPRODUCTION

DISTRIBUTION

RENTAL

LIVE BROADCAST

MAKING AVAILABLE

Performers have a statutory right to payment when the performance or communication controls of the sound recording are exploited - ‘performer equitable remuneration’.

PERFORMANCE

COMMUNICATION

PERFORMING RIGHTS OR NEIGHBOURING RIGHTS

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